## Focus on hygiene

Litter products for pets include much more than just cat litter. A suitable variety of products has long been available for dogs and small animals also. Here we present some selected products.

## Small animal hygiene

Thanks to a unique application know-how and innovative organic fibre technology, JRS offers pet shops highly functional added value products exactly geared to animal hygiene needs. Based on this, shop owners can successfully demonstrate their expertise in giving professional

advice - for more effective customer retention and sustainable profit. Prime examples are the natural, super-efficient ecological cat litter Cat's Best ÖkoPlus and the super odourbinding Chipsi Ultra hygiene flips for small animals.

www.jrspetcare.com



## Light, lighter lightweight litter

The innovative new lightweight clumping litter Benticat Super Light from Korodur is a winning formula above all on account of its weight as well as its clump formation, spreading capacity and moisture absorp-

tion. This is because Benticat Super Light is 50 per cent lighter than conventional clumping mineral litter and is manufactured from 100 per cent natural minerals, according to the company. The round grains are kind to paws, while its hygienic, natural white

colour, rapid odour binding and economical use constitute other advantages of the Benticat Super Light litter product.

www.korodur.de



## Adventure playground for small animals

Creating caves, passages and tunnels is no problem with bedding Active from Bunny Nature! The bedding composition chosen ensures high stability of the creative construction efforts of hamsters, gerbils and other small animals, turning

the enclosure into an adven-

ture playground, according to the company.

Maybe you're looking for bedding for relaxing or burrowing? Bunny promises that its bedding concept with six unique varieties of litter will meet every requirement of both owner and pet and suit every taste.

www.bunny-nature.de



32 PET worldwide 1 | 2017

PWW2017-01 Inhalt.indb 32 20.12.2016 12:18:07